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Intermediary dissemination report Romania, August 2017

During first year of Erasmus project, each school had people in charge with the dissemination: Carmen Berintan for Romania, Marijana Mikulandra for Croatia, Katja Sivka for Slovenia and Jolanta Salisz for Poland. Each teacher had a shadow-student.

As regards the dissemination work, Croatia and Poland had no problems throughout this year, whereas Romania had problems in finding some available, volunteer specialist people from outside the project with whom to collaborate on dissemination or public relations, and Slovenia had difficulties in completely involving in the project as they were engaged in other projects.

Every country used the classic dissemination such as posters, flyers, banners and other printed materials. Romania used posters to promote the project's first workshop and the literary contest "Files of the Giving Memories", banners inside the school's main building but also outside at the main gate to promote our project. The Romanian team used T-shirts to promote two of the project's activities: the flash mob and EcoSophya caravan that took place in the town's center and main the park respectively. Also, they started and managed first edition of project journal, in printed form, where the students work is available for reading.

For Croatia, the poster was made for announcing the beginning of the project, which was installed at the school Erasmus+ corner. Two different flyers were created and used, one for the Flash mob activity and the other for the EcoSopyia Caravan activity. They also made T-shirts which were used in outdoor activities such as the Flash mob and the EcoSophyia Caravan. They made the banner of the project which was displayed in the school hall and could be taken outside because it was mobile.

Slovenia used posters in the school building to promote the project and get students, parents and teachers familiarized with the topic. They used banners outside the school's main building together on the Flash mob and the Caravan. For the flash mob that took place in the city park, they used T-shirts and balloons with secret messages to promote the objectives of the project. They specially invited pre-school children with their teachers. All students used hats with the project logo during the short learning session in Slovenia.

Poland used banners for every activity which involved people who learnt about the project during those activities. They organized a workshop for the beginning of the project with the banner; later on they organized the flash mob "The Earth day" again with banners, the EcoSophya caravan with banners, flyers, balloons and t-shirts with the project logo. Every time there was a project competition in the school or a teachers-parents meeting there is a banner.



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All partner school has used also digital dissemination. Romania opened and used the Facebook page of the school, a special folder on website of the Sports High School, e-twinning project space on eTwinning educational platform, school's Yahoo group and other Yahoo Groups locally and nationally, the Facebook page of the project, the webpage of the project, project Blog and online press. They had articles published on on-line newspapers such as: www.bistriteanul.ro, www.timponline.ro, www.observatorbn.ro, www.stirionline24.ro, www.bistrita.ziare.com, www.didacticanova.ro.

Croatia have been opened the project FB page and constantly used the school's web page and Facebook page, the project's web page, Face Book project page and Twinspace for disseminating the project results and increasing visibility of the project activities, during the project time. They have also published two YouTube videos presenting the Flash mob performance and a traditional regional dance. They have used the online news portal for disseminating project activities <http://www.sibenik.in/>

Slovenia used the Facebook page and the website of the project. Students made a FB group. They shared more information before and after each activity.

Poland used the Facebook page of the school, the website of Zespół Szkół Nr1 w Humniskach, and the e-twinning space. They opened and administrated the project website and published all the relevant materials there. Besides the local internet media published materials they sent and very often they used their own videos and pictures taken during the activities www.e.g.brzozow.pl, www.brzozow24.pl, www.ry-sa.pl.

There were also used other forms of dissemination such as workshops, flash mobs, caravans, Erasmus corners.

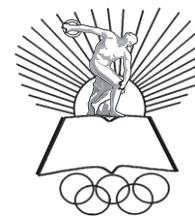
For Romania, the Erasmus corner was formed and presented in the high school's main building in several of the most important areas. They held two workshops, an opening one and one involving the parents, one flash mob which took place in the town's center and one caravan which was organized in the town's park. There had been used balloons with some messages inside.

During the project the Romanian team had also:

- one dissemination at the Eurodesk event that had been organized in their school by project inspector Ioja Ionut, representing the local school inspectorate;
- They had participated with teachers and students at Europe's Day on 9th of May 2017 at 2 big events in Beclean: one was the contest My Europe where the students had presented the Erasmus project metaphorically, as a bridge between countries and cultures and another one was the e-Twinning International Conference where the project coordinator presented one article about the project, for the English section;
- regular meetings with parents association of Sports High school Bistrita, LPS Start;
- regular meeting with our school teachers, staff and administrative personal of the school;



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- some meeting with teachers from all the district;
- some meeting with students, teachers, parents and NGOs at the events that had been organized by our partner, the County Library.

Croatia had two workshops, one at the beginning of the project (the opening one) and the second one with parents (How to build children's self-confidence and self-respect). They had one public Flash mob performance on the Earth Day in collaboration with local youth organizations. They had one public Eco-Sophya Caravan with 3 different workshops on recycling for public audience and guests from two schools (one was a Special school). They had an Erasmus+ corner in the school hall which was redecorated on a monthly basis.

During the project they also had:

- participated in the celebration of European Sustainable Development Week on a national and international level (our Eco-Sophya Caravan was registered and listed as an official activity on the European dissemination platform <http://www.esdw.eu/>;
- presented their project on the County School Managers Meeting organized by the Ministry of Education, with a guest from the National Agency;
- presented their project on a County Teachers' Meeting;
- held presentations on the project and related activities to the School Board, Parents' Board, Teachers' Board.

For Slovenia, the Erasmus corner was created and presented at the entrance of the school building. They held one day a week for creative workshops for all students in the school hall before school, one flash mob which took place in the park and one caravan which was organized as a cycling day to Vonarjelake. They invited parents and other people interested to join. They promoted a healthy life style and shares flyers in the parking place. A journalist from the Štajerskival radio contributed the time of learning session. During the project they had regular meetings with the school teachers, parents, the school governors. They had a meeting at the town hall, in the time of learning session in Slovenia.

For Poland, the Erasmus corner was started even before the project formally opened and was updated on a regular basis and was located in a visible place where students, parents and teachers could clearly see what went on in the project. There was an opening workshop for all the parties involved in the project, one workshop for the parents, one flash mob for the "Earth Day", one Eco-Sophya caravan. During the last one balloons and flyers were used for a better dissemination. The Polish team organized a conference for the teachers from other local schools to talk about the project and Erasmus+.

Romania had 13 articles published on the following news outlets: www.bistriteanul.ro, www.timponline.ro, www.observatorbn.ro, www.stirionline24.ro, www.bistrita.ziare.com, www.didacticanova.ro.

Croatia had 5 articles published on the following news outlets: <http://www.sibenik.in/>

Slovenia published 2 articles in local newspaper to promote project and activities (Rogaške novice).



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Poland published 4 articles in the traditional paper press “Wiadomości Brzozowskie” at the beginning of the project and after every project meeting. They also published 5 other articles about project activities in the internet media www.brzozow.pl, www.ry-sa.pl .

Between the 1st of September 2016 and 31st of August 2017 the visibility of the results of the project has been ensured by all participating countries. The participating schools from all countries involved in the project have made sure that anyone who wants to find out more information about the project, its activities, its results could freely access the project's Facebook page, the webpage and Blog, the Sports High School's Facebook page and website. Furthermore, the project's results are visible on the EU's website for Erasmus projects, as well as the Twin space of the project and YouTube.

During the first project's year, the Romanian, Croatian and Polish teams noticed that there were new categories of people interested in its results, other than the initially anticipated, except for the Slovenian team, that identified some project partners from other Erasmus projects.

The strong points regarding the dissemination were differently identified in each country as follows:

*For Romania the strong points were: a very good collaboration with the on-line newspapers and journals for teachers, a very good collaboration and a good reception of teachers from our county who participated at some events.

*For Croatia the strong points were to connect the project activities with common European activities such as European Sustainable Development Week, which has made this project visible at a European level.

*For Slovenia the strong points were a fruitful collaboration and receptivity of students' parents that participated in the activities.

*For Poland the strong points were: good collaboration with the local media and the huge coverage given to the project, also the good visibility of the project in their school using project banner and project corner.

As a conclusion, a few suggestions are to be made regarding the improvement of the dissemination:

*Romania, would like to have an Erasmus lab and a special corner with a lot of facilities, where students and teachers could efficiently work.

*Croatia would like to follow more closely European Commission activities and related events so they can join their activities with the European ones.

*The Slovenian team is fully satisfied, while from the Polish point of view the dissemination as it is, allows all the interest groups very good access to the project information and all the activities.

Bistrița, Romania, August 2017
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